# Kotchagorn khing Angchuan

UX/UI Designer Bangkok

# Experience

2022.03 - 2024.08 · 2 Yr 5 Mo.

#### Touch technology | UX Designer

- Contributed to user-centric interfaces for innovative health tech and smart city 10+ projects.
- Research and empathizing with users, crafting user journeys, defining insights to connect product with user.
- Designed detailed flows, wireframes, UX writing, and interactive prototypes for use in usability testing. and refined designs based on user feedback.

2020.06 - 2020.08 · 2 Mo.

#### Wongnai | UX/UI Designer Internship

- Contributed to the design of UI for the Wongnai platform, including app and website flows.
- Conducted user research and collected data from 5 restaurants and spas to identify pain points and insights for the development of Wongnai's POS product.
- Collaborated with cross-functional teams to present work and provide design review and critical feedback.

## education

2017-2021 · 4 Yr (2 Yr Of UX Project)

#### KMITL | Bachelor's Degree

## School of Architecture, Art, and Design

3D-Based Communication Design & Integrated Media (First Class Honors)

- Skilled in design thinking and human-centered design to create impactful user experiences across a variety of media, including interaction, exhibition, object-based, and service design.
- Designed 6+ projects across apps (thesis & 2 others), service design ,exhibitions, and physical experiences like product, toys & eating and more.



## contact

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# responsibility

#### Design

**User Flow** 

information architecture

Design Systems

Variant & Componant

**UX Writting** 

Prototyping

#### Research

Design Thinking process

User empathy, journey

Persona Hypothesis

User interview

**Usability Testing** 

Documentation

# expertise in

#### tool

figma

Google Suit

Adobe XD

Adobe illustrator

## soft skill

Collaboration

Time management

Adaptability

Presentation & Workshop lead

**Empathy**